

# 企業、會計與財務概論教育榮譽學士

Bachelor of Education (Honours) (Business, Accounting and Financial Studies)

時間: 2:30pm-3:30pm



香港教育大學  
The Education University  
of Hong Kong

**EdUHK Info Day**  
Undergraduate Admissions  
教大本科入學資訊日

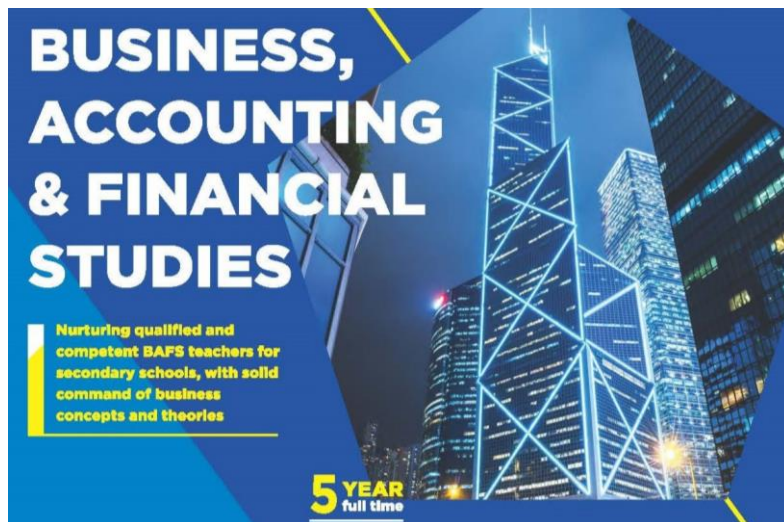
2023.10.14 (Sat)

**EDUHK**  
INFO DAY

The poster features a green and white background with a circuit-like pattern. The text is in various colors and fonts, including a large, stylized 'EDUHK' logo at the bottom. The date '2023.10.14 (Sat)' is highlighted in a white rounded rectangle.

# 企業、會計與財務概論教育榮譽學士

Bachelor of Education (Honours) (Business, Accounting and Financial Studies)



[Programme Code: JS8371]

**Dr. Amanda Chu**  
**Subject Coordinator & Assistant Professor**  
**Department of Social Sciences and Policy Studies**



# Programme Aims

This is a UGC-funded programme which aims to:  
**train pre-service teachers** who will be able to teach Business, Accounting and Financial Studies [BAFS] curriculum in the secondary schools





# Programme Outcomes

After completion, students should be able to:

1. Demonstrate a solid understanding of **business and business-related disciplinary concepts and theories** from an entrepreneurial perspective.
2. Apply business and business-related knowledge and skills to **solve business problems** in a responsible, creative and innovative manner.
3. Integrate business and business-related concepts, theories and approaches to form **ethical decision-making**.
4. Critically examine the contemporary issues in business environment and technological advancement from **global and multi-cultural perspectives**.
5. Conduct systematic research to evaluate local, regional and global **contemporary business and business education issues**.
6. Display competent **teaching and professionalism** for quality business education provision in schools and beyond.





# Programme Structure

Domain	Credit Points (cps)
<ul style="list-style-type: none"> <li>• Major               <ul style="list-style-type: none"> <li>- Major (33)</li> <li>- Cross-Faculty Core Course (3)</li> <li>- Interdisciplinary course (3)</li> </ul> </li> </ul>	39 (33) (3) (3)
<ul style="list-style-type: none"> <li>• Education Studies (ES)               <ul style="list-style-type: none"> <li>- ES Core (Generic) (24)</li> <li>- Pedagogy for Major (6)</li> </ul> </li> </ul>	30 (24) (6)
• General Education (GE)	22
• Final Year Project (Honours Project / Capstone Project)	6
<ul style="list-style-type: none"> <li>• Electives               <ul style="list-style-type: none"> <li>- 30 cps (<i>Free Electives</i>) or</li> <li>- 30 cps (<i>Second Major</i>)</li> <li>- 15 cps (<i>Minor</i>) and 15 cps (<i>Free Electives</i>)</li> <li>- 30 cps (<i>2 Minors</i>)</li> </ul> </li> </ul>	30
• Field Experience (FE)	20
• Language Enhancement	9
<b>Total: 156 cps</b>	





# Core courses

Business Foundation Courses	Accounting Courses	Management Courses	Financial Studies Courses
Legal and Ethical Issues in Business	Introduction to Accounting	Management and Human Resources Development	Personal Financial Planning
Hong Kong and the Global Economy	Financial Accounting	Marketing	Financial Management and Financial Statement Analysis
	Management and Cost Accounting	Entrepreneurship and Small Business Management	
Technology in Business and Creativity			
		Strategic Management*	Investment*
Teaching and Learning of Business and Management Studies			
Teaching and Learning of Accounting and Financial Studies			
Cross-Faculty Core Course			

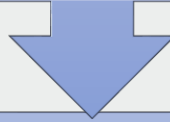
\* Students are required to take either one elective course



# Programme Contents

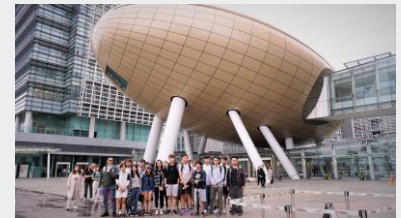
## 1st Year

Students acquire basic business knowledge and skills, including **Accounting, Personal Finance, Management and Marketing.**



## 2nd year to 4th year

Students proceed to study more in-depth theories and practical examples from the operational and organizational perspectives in each Major Core Area, such as **Financial and Management Accounting, Human Resources and Small Business Management, Financial Management, Legal and Ethical Issues, and Technology in Business and Creativity, and “Investment” or “Strategic Management”.**

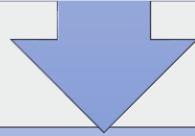




# Programme Contents

## 3rd Year

A 7-week **teaching practice** in secondary school.



## 5th Year

The **Final Year Project** allows students the opportunity to explore areas of interest in a more independent and self-directed mode and a 7-week **teaching practice** in secondary school.







Participating in Business Competitions and Events



Participating in Business Competitions and Events



## SECOND Major (30 cps): 16 available choices

Child Studies	Geography
Early Years Education	Information and Communication Technology
Educational Psychology	Primary Mathematics
Guidance and Counselling	Music
Special Education	Physical Education
Chinese Language	School Health
English Language	Science
General Studies	Visual Arts



# Minors (15 cps): 47 available choices

Faculty of Liberal Arts and Social Sciences (FLASS)	
<b>Business Career Development</b>	<b>Entrepreneurship and Business Innovation</b>
Chinese History	Law and Society
Coding, Design and Technology	Primary Mathematics
Communication Studies in Policy and Governance	Music
Creativity and STEM/STEAM	National & Moral Education
Design of STEM Lessons	Public Policy and Management
Education and Society	Resources Management
General Studies	Science for Environmental Management
Global Governance Studies	Social Studies
Hong Kong Studies	Sustainable Tourism
Information and Communication Technology	Urban Sustainability
Junior Secondary Science	Visual Arts



# Minors (15 cps): 47 available choices

Faculty of Education and Human Development (FEHD)	Faculty of Humanities (FHM)
Creative Teaching & Learning	Chinese Language
Curriculum Studies	Chinese Religions and Culture
Diversity in Early Years	Culture, Creativity, and Care
Early Years Education	English Language
Education Issues in Global Context	English Language Teaching (Primary)
General Psychology	English Language Teaching (Secondary)
Guidance and Counselling	Film and Popular Culture
Inclusive Education	French Studies
Teacher Leadership and Education Innovation	Japanese Studies
Teaching and Learning in International Schools	Language and Society
	Studies on Chinese Language Curriculum
	Teaching Chinese as an International Language
	Translation



# Business Career Development (BCD) Minor

- Provide students with a basic understanding of the critical issues in business career development
- Enhance students' preparedness for career options in both business and/or non-business sectors

Minor	Course Code	Course Title	Credits
Business Career Development	Students who take Business Career Development as a Minor are required to take any one or two courses labeled as * and three or four courses labeled as #. The total number of courses to opt for this minor is 5.		
	BUS1021	Business Communication and Cultural Diversity at workplace *	3
	BUS1022	Management and Human Resources Development *	3
	BUS2012	Marketing *	3
	BUS4045	Financial Literacy Education for All Aged Groups #	3
	IBS1124	Business Environment in Hong Kong *	3
	IBS3147	Legal and Ethical Issues in Business #	3
	IBS3151	Entrepreneurship and Small Business Management #	3
	SSC3238	Issues in Corporate Governance and Responsibility #	3
	SSC4215	Hong Kong and the Global Economy #	3



# Entrepreneurship and Business Innovation Minor

- Focus on most recent innovation and technology in business as well as the latest development of information technology
- Train students with necessary competencies in knowledge and skills to set up and run their own business

Minor	Course Code	Course Title	Credits
Entrepreneurship and Business Innovation	Students who take Entrepreneurship and Business Innovation as a Minor are required to take IBS3151 and BUS1029 (Minor Core), plus any three out of the remaining courses.		
	BUS1029	e-Business in Global Market (Minor Core)	3
	BUS2012	Marketing	3
	BUS4027	Technology in Business and Creativity	3
	BUS4030	Running a Small Business in Practice	3
	IBS3151	Entrepreneurship and Small Business Management (Minor Core)	3
	SSC3238	Issues in Corporate Governance and Responsibility	3
	SSC3264	NGOs and Social Innovation	3



# Field Experience (FE)

Students will be placed in schools which are important sites for their learning on how to **teach** and where they will **interpret, generate, interact and experiment with theory.**







# Field Experience (20 cps)

## Different phases:

1. Year 2 Sem I & Sem II
  - **FE Foundation Course (3 cps)**
2. Year 3 Sem II
  - **Block Practice I (5 cps); and**
  - **FE and Professional Learning Portfolio I (2 cps)**
3. Year 5 Sem I
  - **Block Practice II (7 cps); and**
  - **FE and Professional Learning Portfolio II (3 cps)**



# Field Experience Journey

## FE & Experiential Learning Semester

### Year 2 Semesters 1+2

FE Foundation Course (3cp)

### Year 3 Semester 2

Block Practice I (5cp)  
+ FE & Professional  
Learning Portfolio I (2cp)

### Year 5 Semester 1

Block Practice II (7cp)  
+ FE & Professional  
Learning Portfolio II (3cp)



### Field Experience and Experiential Learning Semester (GAR 9.10.4)

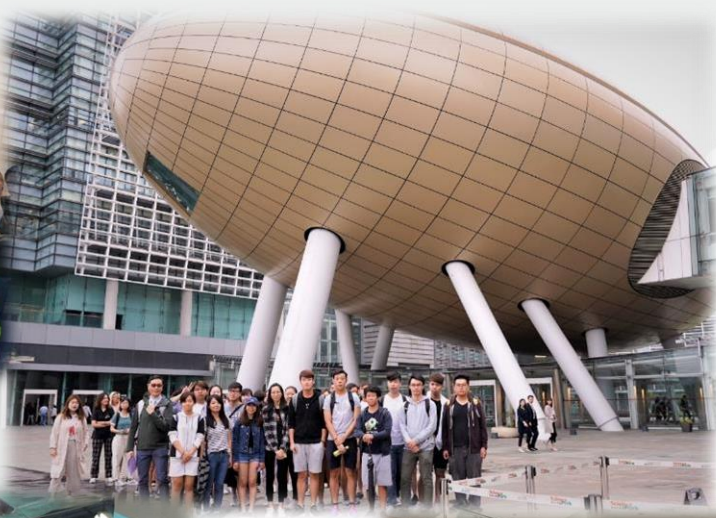
- Students should complete a minimum of 7 credit points in each Field Experience and Experiential Learning Semester (for students admitted in 2019/20 and hereafter). Students shall only take Field Experience and/or Experiential Learning Courses (including Co-curricular and Service Learning courses and Experiential Learning courses) and Honours Project / Capstone Project / University ePortfolio, but not other regular taught courses in the Field Experience and Experiential Learning Semester.



# Cross-Faculty Core Course (CFCC)

- The Cross-Faculty Core Course (CFCC) will comprise 3 individual components with 1 credit point each and separately assessed with the aim to widen students' horizon and look beyond Hong Kong.
- **Component I:** Lectures with topics related to Basic Law / National Security
- **Component II:** Visits in Greater Bay Area<sup>#</sup>
- **Component III:** A variety of themes which are linked to the University's development niche areas

<sup>#</sup> Students admitted into this programme starting from the 2023/24 cohort are required to visit the Greater Bay Area (GBA) and/or other parts of Mainland China. Programme may also require students to participate in other non-local learning experience for completion of the programme. While the visits are heavily subsidised, students are still required to contribute part of the estimated cost of the visits ("student contribution"), whereas personal entertainment, meals expenses, travel document fee and personal insurance costs will not be supported. The estimated cost of the visits for students admitted to the 2024/25 cohort is not available yet as it is subject to a variety of factors such as changes to the cost of the visits as a result of inflation, trip duration, traveling expenses, the exchange rate, etc. The exact amount of student contribution is thus not available.



Joining Visits in Hong Kong and Greater Bay Area



# Career Prospects/ Professional Qualifications

- Graduates will possess a **Registered Teacher Status** in Hong Kong

They can become:

- School Teachers;
- Civil Servants;
- Educational Officers in NGOs;
- Educational/ Business Researchers;
- Editors/ Editorial Assistants in business/ publication companies;
- Management Trainees in the private sector.





# General Entrance Requirements for HKDSE (2024 Entry)

	English Language	Chinese Language	Math (Compulsory Part)	Citizenship and Social Development	Elective 1*	Elective 2*
Minimum Level Required	3	3	2	Attained (A)	2	2

\* Excluding Applied Learning Chinese

## Mean admission scores (Any BEST 5 subjects):

2021-22	2022-23	2023-24
Around 20	Around 20	Around 20

## Other Additional Requirements:

Satisfactory performance in a **subject interview** is required



# Graduate Sharing



## Some words from 2023 graduates

“**Whole person development** describes the journey of studying the BEd(BAFS) programme. During the five-year study, the programme equipped students with **professional and comprehensive business-related knowledge**. In addition, the programme taught us **educational theories and pedagogical skills**, allowing us to apply them to **two teaching practicums**. ..... I also participated in a **summer exchange programme** to the Czech Republic to learn about overseas business knowledge and culture. .... I am confident that I am **qualified and professional to be a BAFS teacher after graduation from EdUHK**.”

**LEE Kwok Shing, 2023 graduate**

“The **fruitful learning experience** in my five-year study of BEd(BAFS) has equipped me to be **a professional and competent teacher**. Not only does the programme focus on **business-related concepts**, it also **focuses teaching pedagogies**. .... I was grateful for **getting guidance and support** from my supervisors and supporting teachers during the field experience. .... Besides formal learning, I participated in **lots of extra-curricular activities** during my study at EdUHK. My **leadership, interpersonal and problem-solving skills were polished**, which helped to **foster my teaching professionalism and holistic development**.”

**YUNG Vienna, 2023 graduate**





## Some words from 2023 graduates

“At EdUHK, I gained **a deeper understanding** of things in the **business field**, ranging from marketing strategies to the accounting profession. At the same time, I learnt about **educational psychology and varied pedagogical approaches**. The lectures and discussions also helped me to reflect on which teaching style and teaching approach I would like to adopt in the future. Thus, I became **competent in catering for students with special educational needs**, and **gained inspiration** about my **concrete identity as a teacher**.”

**TANG Pui Ying Chloe, 2023 Graduate**

“The BEd(BAFS) programme offered me chances to put the theories into **two block practices** in secondary school. .... The block practices also enabled me to become **more experienced and skillful in handling students’ learning diversity**. .... Participating in a **summer exchange programme** was one of the highlights of my university life. .... The summer exchange experience in the Czech Republic **widened my vision and improved my problem-solving skills, critical thinking skills, social skills, and global perspectives across interactions with different people from different cultural backgrounds**.”

**WONG Yuen Ying Maggie, 2023 Graduate**



## **Follow SSPS on Social Media Platforms:**



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Instagram



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Threads



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Weibo



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# Enquiries

## Admission Enquiries

- Tel : (852) 2948 6886
- Email : [admission@eduhk.hk](mailto:admission@eduhk.hk)

## Programme Enquiries (Dr Amanda Chu)

- Tel : (852) 2948 8941/2948 7707
- Email : [amandachu@eduhk.hk](mailto:amandachu@eduhk.hk)
- Website: <https://www.apply.eduhk.hk/ug/programmes/bedbafs>





**Thank you very much !  
Best of luck to you all !**

