



香港教育大學

The Education University
of Hong Kong



LOOKING FOR THE NEXT GENERATION OF **C**OMMUNITY-**B**ASED **A**RTISTS
BACHELOR OF ARTS (HONOURS) IN CREATIVE ARTS AND CULTURE (FOUR-YEAR FULL-TIME)
創意藝術與文化榮譽文學士 (四年全日制)
[YEAR 1 ADMISSIONS / SENIOR YEAR ADMISSIONS]

JUPAS CODE: MUSIC - JS8636 / VISUAL ARTS - JS8648
EDUHK PROGRAMME CODE: A4B068



FACULTY OF LIBERAL ARTS AND SOCIAL SCIENCES

博文及社會科學學院

WHAT IS “CBA”?

The significance of developing our students as community-based artists (CBA) is twofold. First, the programme aims to nurture graduates who are artistically and culturally cognizant, i.e. possessing the ability to appreciate the artistic expressions of different cultures. These graduates are expected to commit themselves to developing and promoting the Arts across different contexts and settings. In addition to this commitment, our graduates are expected to apply the knowledge, skills and understandings gained from the programme to help make the Arts more accessible and welcomed in their own communities. With their own strengths and expertise, each graduate will contribute as a CBA in their own unique way.



PROGRAMME AIMS

This programme is the first undergraduate programme in Hong Kong to offer arts management and cultural studies components to complement discipline-based training in the creative arts. It aims to develop community-based artists, who are able to work across a range of established art forms and contribute to the promotion and development of the arts and arts education in the local, regional and international cultural and creative industries.



PROGRAMME FEATURES

- Integrative and interdisciplinary approach
- Double benefit of subject-strength and community-based proficiency
- Study beyond borders
- Linking theory with practice by Student Experiential Learning
- Diversified graduation pathways

PROGRAMME STRUCTURE

DOMAIN		YEAR 1 ADMISSIONS	SENIOR YEAR ADMISSIONS
		CREDIT POINTS	
MAJOR	COURSEWORK	42	24
	CROSS-FACULTY CORE COURSE	3	/
	MAJOR INTERDISCIPLINARY COURSE	3	3
	REGIONAL SUMMER INSTITUTE	3	/
	INTERNSHIP	6	6
FINAL YEAR PROJECT (HONOURS PROJECT / CAPSTONE PROJECT)		6	6
MINOR / ELECTIVES		27	15
GENERAL EDUCATION		22	6
LANGUAGE ENHANCEMENT		9	/
TOTAL		121	60



GRADUATES' SHARING AND UPDATES

LUN YUEN VAN CRESIGNIA (2019 GRADUATE)



During my studies in the BA(CAC) programme, my passion for community engagement and creating a social impact on the business and social sector has flourished. Seeking to further my education, I pursued a postgraduate degree in Environmental, Social and Governance and successfully obtained a Master of Social Sciences degree in Sustainability Leadership and Governance from The University of Hong Kong. I am currently a Management Trainee at the Charities division of the Hong Kong Jockey Club, where I contribute towards supporting one of the world's top 10 charitable donors, proactively identifying and initiating projects that anticipate future community and social needs. With a clear vision and mission, I aim to utilise my strengths and endeavours to generate innovative, sustainable and inclusive impacts for the betterment of our society.

It was a wonderful experience to have the opportunities to explore various art forms and perform a range of duties during my studies. This has developed my flexibility and ability to handle multiple tasks while working for different arts and cultural organisations, ranging from heritage to school to theatre and performing arts groups. Currently, I work as a producer at an award-winning experiential design studio. The projects I work on encompass a broad spectrum of creative and media arts, ranging from museum exhibitions and contemporary art installations to retail experiences in various locations. I treasure the great friendships and connections built with all kinds of people in the arts, culture and education fields. These have been valuable and essential gifts in my life.

GALILEE CHEUNG (2014 GRADUATE)



WHAT STUDENTS SAY

REGIONAL SUMMER INSTITUTE 2023

Attending the Regional Summer Institute has provided me with a valuable opportunity to gain a deeper understanding of the relationship between culture and community. During my visit to Osaka College of Music, I had the chance to try out pianos from past eras. This experience not only enhanced my understanding of their mechanism but also shed light on the evolution of music throughout history. I also visited various art museums in Japan where I had the opportunity to comprehend the underlying messages conveyed by the artworks. Through such visits, I discovered the strong connection between different art forms, reflecting the cultural development and societal circumstances of their time. Overall, this experience prompted me to reflect on the significance of being a musician and the mindset required to be an artist.

INTERNSHIP AT THE HONG KONG CHILDREN'S CHOIR

As a visual art major student, it has been a unique opportunity for me to work as an intern at The Hong Kong Children's Choir. Prior to the start of this internship, I had concerns about whether my knowledge in visual art would actually help me in a new work environment in a musical institution. However, I have come to realise that one's educational background is not the primary factor that affects one's ability to take up art administrative work in a music organisation; personal qualities, such as being detail-minded, play a more significant role. Additionally, I have had the chance to gain experience in diverse fields, including music library management, ticketing, design, painting classes, and so on. In summary, these enriching experiences have helped me to further explore and clarify my career goals.

FUNG TSZ CHING (YEAR 4 STUDENT)



CHOW YAN HEI (YEAR 4 STUDENT)



ENTRANCE REQUIREMENTS

Year 1 Admissions

For students with HKDSE qualifications:

Four core subjects and two elective subjects with

- Level 3 or above in English Language and Chinese Language;
- Level 2 or above in Mathematics (Compulsory Part) and two elective subjects; and
- “Attained” level in Citizenship and Social Development

Programme Entrance Requirements:

Satisfactory performance in a practical test[#] (for visual arts major) / an audition (for music major) and an interview in addition to the General Entrance Requirements

[#]Applicants who obtain Level 4 or above in HKDSE in Visual Arts will be exempted from the practical test.

The programme will also consider applicants with recognised qualifications other than HKDSE. Please visit www.apply.eduhk.hk/ug/nonjupas for details.

Senior Year Admissions

The programme reserves a number of Senior Year (i.e. Year 3) places for quality students holding Associate Degree / Higher Diploma (or equivalent) qualifications. Admitted students are only required to take 60 credit points and can complete the programme in two years. Applicants shall be considered on the basis of their academic achievements, interview performance and subject test result.

CAREER PROSPECTS

Students are prepared for a wide range of careers in the cultural and creative industries, the commercial and education sectors, the government and non-governmental organisations. Graduates may choose to pursue a teaching career by completing an additional year of professional teacher training or undertake further studies locally or overseas.

Admission Enquiries

Tel: (852) 2948 6886

E-mail: admission@eduhk.hk

Website: www.apply.eduhk.hk/ug/

Programme Enquiries

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Any aspect of the course and course offerings (including, without limitation, the content of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University. Without limiting the right of the University to amend the course and its course offerings, it is envisaged that changes may be required due to factors such as staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by unforeseeable circumstances. Tuition fees, once paid, are non-refundable.

Students admitted into this programme starting from the 2023/24 cohort are required to visit the Greater Bay Area (GBA) and/or other parts of Mainland China. Programme may also require students to participate in other non-local learning experience for completion of the programme. While the visits are heavily subsidised, students are still required to contribute part of the estimated cost of the visits (“student contribution”), whereas personal entertainment, meals expenses, travel document fees and personal insurance costs will not be supported. The estimated cost of the visits for students admitted to the 2024/25 cohort is not available yet as it is subject to a variety of factors such as changes to the cost of the visits as a result of inflation, trip duration, traveling expenses, the exchange rate, etc. The exact amount of student contribution is thus not available.

