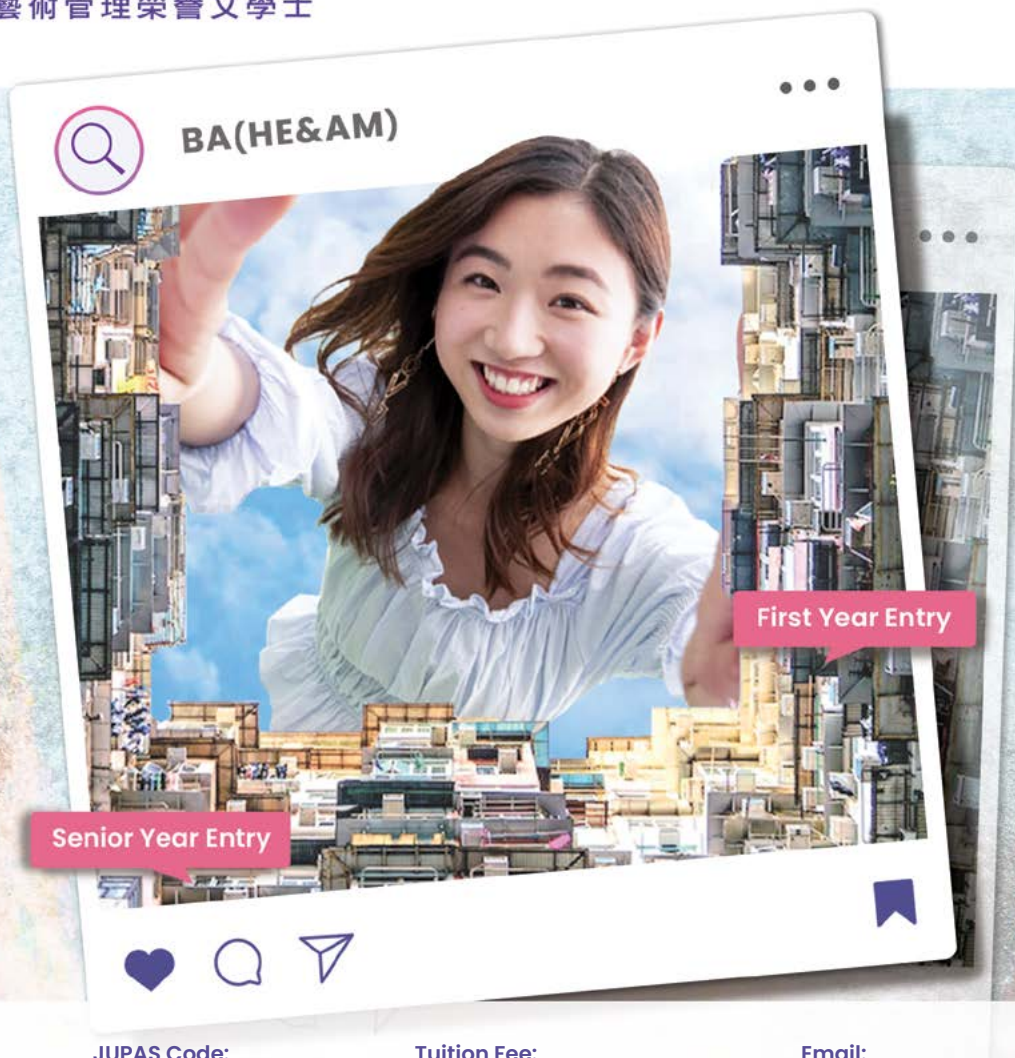


Bachelor of Arts (Honours) in

Heritage Education and Arts Management

文化傳承教育與藝術管理榮譽文學士



Target Students:

Local and Non-local

Study Period:

4-year Full-time (First Year Entry) /
2-year Full-time (Senior Year Entry)

JUPAS Code:

JS8687

EdUHK Programme Code:

A4B097

Tuition Fee:

HK\$42,100 per annum (local)
HK\$140,000 per annum (non-local)
(provisional and subject to adjustment)

Enquiry Hotline:

(852) 2948 7921

Email:

baheam@eduhk.hk

Website:

www.apply.eduhk.hk/ug/programmes/heam

Special Features

- A cross- discipline programme covering:
 - cultural and heritage education
 - museum education
 - arts administration and management
 - technology-enhanced education
- A practitioner-based approach focuses on building the skills necessary for careers in the arts, cultural, heritage, and museum education and management
- Expands cultural perspectives and values to enhance the competitiveness of Hong Kong and the Greater Bay Area
- Strong partnership with universities and heritage and arts institutes nationally, regionally, and internationally
- Opportunities to meet and work with local, national and overseas academics, museum experts, arts leaders, entrepreneurs, and front-line practitioners
- Field-study, visit and internship opportunities in Hong Kong and the Greater Bay Area

Medium of Instruction

- Chinese (supplemented by English and Putonghua)

Programme Structure

First Year Entry	
Major ⁺ *	63cps
(including Interdisciplinary Major and Programme Package)	
Internship	6cps
Final Year Project	6cps
Electives	15cps
General Education	22cps
Language Enhancement	9cps
Total	121cps
Senior Year Entry	
Major ⁺ *	45cps
(including Interdisciplinary Major and Programme Package)	
Internship	6cps
Final Year Project	6cps
General Education [^]	3cps
Total	60cps

⁺ Students can take one 3-cp elective course at the Master's level
^{*} Mandatory Greater Bay Area activities in course(s) are required
[^] University ePortfolio

General Admission Requirements [#]

First Year Entry

HKDSE applicants must have:

- Level 3 or above in English Language and Chinese Language; AND
- Level 2 or above in Mathematics (Compulsory Part), Liberal Studies and one elective subject ^{*}

^{*} Excluding Applied Learning Chinese

The Programme will also consider applicants with recognised qualifications other than HKDSE. For details, please visit www.eduhk.hk/degree/nonjupas.htm



Senior Year Entry

- Hold a recognised postsecondary qualification, such as a Higher Diploma or Associate Degree or equivalent in arts, humanities, language studies, creative studies, media and communication studies, public relations, information and communication technology, or personal and community services related disciplines with a good GPA; or
- Be a final-year student of a recognised Higher Diploma or Associate Degree or equivalent in the above-mentioned disciplines (subject to successful completion of the programme with good GPA); or
- Be a transfer students who are currently enrolled in a Bachelor's degree or higher degree programmes in the abovementioned disciplines at a local or non-local university

[#] Applicants should also fulfil English and/or Chinese language requirement, unless exempted by the University; and pass the admission interview

Study Pathways



Career Opportunities

Possible career opportunities are available in a wide range of sectors which include education, government and non-government organisations, galleries, arts centres / cultural organisations, and private and / or social enterprises:

- Heritage / Museum / Arts / Cultural Education Officers and Event/ Programme Managers
- Museum / Gallery / Exhibition Partnership Officers and Venue / Facilities Management Officers
- Arts Advisors and Assistant Curators



The information provided in this booklet is for reference only and is subject to change without prior notice. EdUHK reserves the right of final decision and interpretation in the case of any dispute.

Every effort has been made to ensure that information contained in this booklet is correct. Changes to any aspects of the programmes may be made from time to time due to unforeseeable circumstances beyond our control and the University reserves the right to make amendments to any information contained in this booklet without prior notice. The University accepts no liability for any loss or damage arising from any use or misuse of or reliance on any information in this booklet. In the event of any disputes regarding the booklet content, the University reserves the right to make the final decision.

Any aspect of the course and course offerings (including, without limitation, the content of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University. Without limiting the right of the University to amend the course and its course offerings, it is envisaged that changes may be required due to factors such as staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by unforeseeable circumstances. Tuition fees, once paid, are non-refundable.

Students admitted into this programme starting from the 2023/24 cohort are required to visit the Greater Bay Area (GBA) and/or other parts of Mainland China. Programme may also require students to participate in other non-local learning experience for completion of the programme. While the visits are heavily subsidised, students are still required to contribute part of the estimated cost of the visits ("student contribution"), whereas personal entertainment, meals expenses, travel document fee and personal insurance costs will not be supported. The estimated cost of the visits for students admitted to the 2023/24 cohort is not available yet as it is subject to a variety of factors such as changes to the cost of the visits as a result of inflation, trip duration, traveling expenses, the exchange rate, etc. The exact amount of student contribution is thus not available.

