



香港教育大學

The Education University
of Hong Kong

A2B103

Bachelor of Social Sciences (Honours) in
**Social Entrepreneurship and
Development Studies**

(Two-year Full-time)

SOCIAL ENTREPRENEURSHIP

Future Leader

Social Enterprise

Sustainability

Social Objectives


Regional Development

Innovation



FACULTY OF LIBERAL ARTS AND SOCIAL SCIENCES

博文及社會科學學院



Bachelor of Social Sciences (Honours) in

Social Entrepreneurship & Development Studies

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Programme Aims

The programme prepares young people with the skills and knowledge to create high-impact social careers, with a focus on the developmental needs in the Greater Bay Area (GBA) and emerging economies in Asia. Specifically, it aims to:

- a) provide students with a holistic experience of social entrepreneurship, taking students from ambition stages all the way to developing pitches for investors;
- b) enable students to build support among stakeholders and manage and grow social ventures to scale and maximise impacts;
- c) enhance students' understanding of the complex dynamics of social transitions in the GBA and comprehensive understanding of regional developments from a comparative perspective; and
- d) provide students with the academic and professional foundation to become professionals in social enterprises and government / non-government organisations, corporations; and local / national / international associations and organisations, and provide a strong foundation for career advancement and future postgraduate studies.



Programme Features

Social entrepreneurship is one of the most important parts of the modern social economy. In a world that is rapidly changing, it is the social entrepreneurs who create the innovations for problems that are so complex and no easy solutions are available. Students will be equipped with practical organisational and entrepreneurial skills that are necessary for their future career. Meanwhile, students will benefit from rigorous training in development studies and the network they develop through internship and field visits with organisations in Hong Kong and other cities in the GBA.

Programme Intended Learning Outcomes (PILOs)

Upon successful completion of the Programme, students will be able to:

- understand the principles, ethics, and practice of social entrepreneurship and social enterprise management
- analyse contemporary development and social issues in GBA, Greater China, and Asia from a comparative and multidisciplinary perspective
- apply substantive knowledge of development, institutions and processes in social entrepreneurship
- design financially sustainable solutions to address issues related to human development in local, national, regional and global contexts
- communicate analysis of social and developmental problems and solutions to relevant stakeholders, investors, and the broader community




Programme Structure

Domain	Credit Points
Major	24
<ul style="list-style-type: none"> • Major Core • Major Interdisciplinary Course • Internship • Field Visit (Non-credit bearing) 	3 6 0
Final Year Project (Honours Project / Capstone Project)	6
Electives / Minor	15
General Education	6
Total	60


Career Prospects

Through dedicated and practical training, the programme will prepare more young people who have the ambition to start a social venture, and grab the numerous funding opportunities that governments and businesses have offered. Graduates may also pursue an impactful career by joining existing social enterprises, government, socially responsible corporations, and NGOs as project or executive officers. In Hong Kong, social enterprises and non-governmental organisations have already provided approximately 80% of social services. These organisations often need to solicit resources from public or private sources, and communicate effectively with different stakeholders in society. Graduates will find ample employment opportunities.


Admission Enquiries

 (852) 2948 6886

 admission@eduhk.hk

 www.apply.eduhk.hk/ug

Programme Enquiries

 (852) 2948 7428

 aps@eduhk.hk



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Any aspect of the course and course offerings (including, without limitation, the content of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University. Without limiting the right of the University to amend the course and its course offerings, it is envisaged that changes may be required due to factors such as staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by unforeseeable circumstances. Tuition fees, once paid, are non-refundable.

Students admitted into this programme are required to join the non-local field visit and contribute 18% of the estimated cost of the trip in order to complete the programme. This programme will be offered under the new "Department of Social Sciences and Policy Studies" effective from 2023/24.