NEW

Faculty of Humanities (FHM)
人文學院

Bachelor of Arts (Honours) in English Studies and Digital Communication
英語研究及數碼傳訊榮譽文學士 BA(ESDC)

(Four-year Full-time) (Senior Year Entry)

英語＋數碼科技＝∞無限機會！
English + digital technology = infinity!

www.eduhk.hk/fhm

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Programme Features

- The BA(ESDC) programme aims to cultivate a new generation of English studies students with **strong digital literacy skills.**

- The programme provides a wide range of courses to **build a solid foundation in English language, linguistics and digital literacy, consolidated by hands-on experience in using digital tools for language applications**.

➢ Integration of Digital Concepts into English Studies
➢ Internship opportunities in the Greater Bay Area
➢ Digitally enriched curriculum with AI-related elements

Career Prospects

- Students will be empowered to develop digital contents for the learning and teaching of languages, to publish in digital media and to support and critically evaluate digital communication solutions.

- The BA(ESDC) programme provides excellent background for job opportunities in **education, media, journalism, publishing, and communication**.

- Graduates will also be well-prepared to work for **international technological enterprises or other businesses with technology-driven innovation** in which good English communication skills, a high level of digital flexibility and English proficiency are required.

Programme Structure

Domain	Credit Points (cps)
Major Include: a. Major Courses b. Major Interdisciplinary Course c. Internship	**30** 24 3 3
Final Year Project Include: a. Basic Research Methods b. Honours Project / Capstone Project	**6** 3 3
Elective [including Major-related Courses/ Minor (Optional)]	**15**
Common Core Include: a. University ePortfolio b. GE Breadth Course / Experiential Learning / Language Enhancement	**9** 3 6
Total	**60**

Major Core Courses (24 cps)

Introduction to Linguistics

Introduction to English Phonetics and Phonology

Words and Their Meanings

English as a Global Language

English for Cross-Cultural Communication in the Greater Bay Area and Beyond

Introduction to Programming for Language Studies

Language Information Management

Major-related Courses under Electives (Optional) (15 cps)

Introduction to Sociolinguistics

Integrating Information Technology in the ESL/ EFL Classroom

Spoken and Written Discourse

Computer-assisted Translation

Speech Technology for Language Learning and Teaching

or
Taking 5 elective courses to form a Minor
or
Taking courses articulated with taught postgraduate programmes

Internship (3cps)

- To be conducted in the summer after Year 3

- Duration: approximately 200 hours (around 8-10 weeks)

- Location: Hong Kong or Greater Bay Area, subject to students' preference

Course Enrolment Plan

Year (Sem)	Domain	Course Code	Course Title	cps
3 (Sem 1)	Major Core	ENG1324	Introduction to Linguistics	3
		ENG1326	Introduction to English Phonetics and Phonology	3
		INT3106	Introduction to Programming for Language Studies	3
	Major		May select ONE Major Interdisciplinary Course	0-3
	Language Enhancement / GE		Select ONE/TWO from any of the followings: Language Enhancement/GE Breadth/Experiential Learning Course	3-6

Course Enrolment Plan

Year (Sem)	Domain	Course Code	Course Title	cps
3 (Sem 2)	Major Core	LIN3045	English Grammar	3
		ENG2347	Words and Their Meanings	3
		ENG3346	English as a Global Language	3
		LIN3046	Language Information Management	3
	Final Year Project		Honours/Capstone Project I: Research Methods & Proposal	3
	Language Enhancement / GE		May select ONE from any of the followings: Language Enhancement/GE Breadth/Experiential Learning Course	0-3
3 (Summer)	Major	LIN3048	Summer Internship (8-10 weeks)	3

Course Enrolment Plan

Year (Sem)	Domain	Course Code	Course Title	Pre-requisite	cps
4 (Sem 1)	Major Core	LIN3044	English for Cross-cultural Communication in the Greater Bay Area and Beyond	-	3
	Major		May select ONE Major Interdisciplinary Course		0-3
	Final Year Project		Honours Project II: Research Report/ Capstone Project II: Project Output	HPI/CPI	-
	Electives		**Select TWO/THREE Elective or Major-related Courses**		**6-9**
	GE	GEJ	University e-Portfolio	GEBC	3

Course Enrolment Plan

Year (Sem)	Domain	Course Code	Course Title	Pre-requisite	cps
4 (Sem 2)	Final Year Project		Honours Project II: Research Report/ Capstone Project II: Project Output	HPI/CPI	3
	Major		May select ONE Major Interdisciplinary Course		0-3
	Electives		**Select TWO/THREE Elective or Major-related Courses**		**6-9**

List of Minor

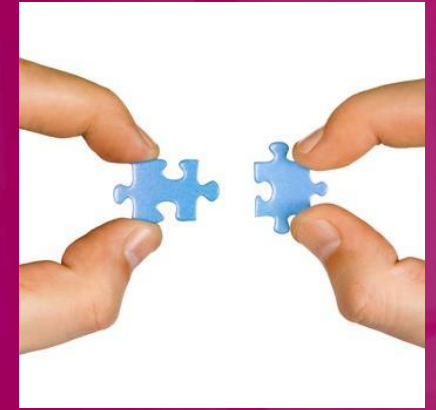| Faculty of Humanities (FHM)		
• Chinese Language • Chinese Religions and Culture • Studies on Chinese Language Curriculum • Teaching Chinese as an International Language	• English Language Teaching (Primary) • English Language Teaching (Secondary)	• Film and Popular Culture • French Studies • Japanese Studies • Language and Society • Translation

List of Minor from other Faculties

Faculty of Education and Human Development (FEHD)	Faculty of Liberal Arts and Social Sciences (FLASS)	
• Creative Teaching & Learning • Curriculum Studies • Diversity in Early Years • Early Years Education • Education Issues in Global Context • Education Studies • General Psychology • Guidance and Counselling • Inclusive Education • Teacher Leadership and Education Innovation	• Business Career Development • Entrepreneurship and Business Innovation • Coding, Design and Technology • Information and Communication Technology • Creativity and STEM/STEAM • Design of STEM Lessons • Chinese History • General Studies • Hong Kong Studies • Global Governance Studies	• Human Dimensions of Climate Change • Communication Studies in Policy and Governance • Junior Secondary Science • Law and Society • Primary Mathematics • Secondary Mathematics • Music • National & Moral Education • Resources Management • Social Studies • Urban Sustainability • Visual Arts

Taking courses articulated with taught postgraduate programmes

Taught Postgraduate Programmes under FHM

- Master of Arts in Chinese Studies (Language Education) [MACSLE]

- Master of Arts in Global Histories of Education [MAGHE]

- Master of Arts in Teaching Chinese as an International Language [MATCIL]

- Master of Arts in Teaching English to Speakers of Other Languages [MATESOL]

Scholarships

Entrance Scholarships	
1. EdUHK Entrance Scholarship Scheme for Senior Year Entry	2. Faculty of Humanities Admission Scholarship
HK$20,000 For each recipient	One-off Full-tuition Scholarship:HK$42,100 One-off Scholarship:HK$20,000
Eligibility of nomination: Cumulative GPA of 3.3 or above on a scale of 4.0 in the sub-degree study (subject to availability)	

Scholarships

Examples of Other Scholarships			
3. The Hong Kong Jockey Club Scholarships		4. AIA Scholarships	5. Centaline Charity Fund Scholarship
HK$112,300 p.a. (For Local student)	HK$210,200 p.a. (For Mainland student)	HK$50,000 p.a.	HK$10,000 - HK$50,000

- For more information, please visit:
  https://www.apply.eduhk.hk/ug/scholarships

Support to students

- Student Needs Analysis Survey

- Early Programme Introduction by Student Ambassadors

- Student Mentorship Scheme

- Academic Advising Scheme

- Team Building Workshop

Team-Building Workshop (2022)

We Care We Support...

By Student Affairs Office:

- Mental Health First Aid Training Courses

- Psychological Wellness Series

- Counselling Workroom

- Ed Power Station

- Student Hall Tutors

- Campus Life Advising Scheme

- SEN Ambassador Scheme

We Care We Support

SAO Counselling Services

Language Support

By Centre of Language in Education:

- English Consultation

- Language Test Support

- Online English Café

- Buddy Scheme and many more featured activities....

International Tutor Team 2021-22

Entrance Requirements

- **Eligibility:**
    - Holders of Associate Degree (AD) / Higher Diploma (HD) awarded by recognised post-secondary institutions; or
    - Final-year students of these AD/HD programmes

- **Interview may be required.**

- For details, please visit the Registry website at https://www.apply.eduhk.hk/ug/nonjupas

Tips for the interview

Interview Format

- Self-introduction

- Group discussion

Assessment Criteria

- English proficiency

- Level of thinking

- Professional suitability

ENGLISH Language Requirement

The following is a list of acceptable tests and the score required:

Proficiency Tests	Minimum Requirements
HKALE	Grade E or above in ASL Use of English
HKDSE	Level 3 or above in English Language Level 2 or above in English Language (applicable to holders of a recognized AD/HD)
TOEFL	Paper-based: 550; or Internet-based: 80
IELTS Academic	Overall Band: 6
GCE System	Grade E or above in GCE AS-level or A-level English; or Grade C or above in IGCSE / GCE O-level English; or Grade C or above in GCSE English or English Literature
IB	Grade 4 in the Higher Level English Language (B Syllabus); or Grade 5 in the Standard Level English Language (B Syllabus); or Grade 4 in the Higher or Standard Level English Language (A1 or A2 Syllabus); or Grade 4 in the Higher or Standard Level English A: Language and Literature; or Grade 4 in the Higher or Standard Level English A: Literature; or Grade 4 in the Standard Level English-Literature and Performance; or Grade 4 in the Standard Level English-Text and Performance
SAT	A sub-score of 8 in Essay Writing in old SAT; or 590 in Evidence-Based Reading and Writing in new SAT
Others	Other English language qualifications deemed acceptable by the University.

CHINESE Language Requirement
The following is a list of acceptable tests and the score required:

Proficiency Tests	Minimum Requirements
HKALE	Grade E in AS-level Chinese Language & Culture
HKDSE	Level 3 in Chinese Language Level 2 in Chinese Language (applicable to holders of a recognized AD/HD)
GCE System	Grade E or above in GCE AS-level or A-level Chinese; or Grade C or above in GCSE / IGCSE / GCE O-level Chinese
IB	Grade 4 in Chinese Language subject
Others	Other Chinese language qualifications deemed acceptable by the University.

Student Background

Applicants without any formal training on English studies or computing are welcome to join the programme.

AD/HD Programmes
Bilingual Communication Studies (Korean And English)
Biomedical Sciences
Early Childhood Education
English For Professional Communication
English Language and Literature
Fine Art
Language and Culture
Languages and Humanities (Japanese Studies)
Psychology
Public Relations and Advertising
Social Science
Sociology
Translation and Interpretation

Programme Enquiry

FHM Faculty Office

Programme Information Hub

Contact : Ms Michelle Chan
Telephone : 2948 7247
Email : a4b093@eduhk.hk
Website : https://www.apply.eduhk.hk/ug/programmes/esdc