



香港教育大學

The Education University
of Hong Kong



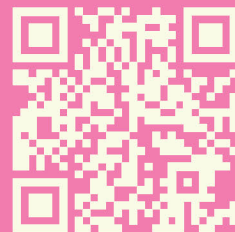
LOOKING FOR THE NEXT GENERATION OF **C**OMMUNITY-**B**ASED **A**RTISTS
BACHELOR OF ARTS (HONOURS) IN CREATIVE ARTS AND CULTURE (FOUR-YEAR FULL-TIME)
創意藝術與文化榮譽文學士 (四年全日制)
[YEAR 1 ADMISSIONS / SENIOR YEAR ADMISSIONS]

JUPAS CODE: MUSIC – JS8636 / VISUAL ARTS – JS8648
EDUHK PROGRAMME CODE: A4B068



FACULTY OF LIBERAL ARTS AND SOCIAL SCIENCES

博文及社會科學學院



WHAT IS “CBA”?

The significance of developing our students as community-based artists (CBA) is twofold. First, the programme aims to nurture graduates who are artistically and culturally cognizant, i.e. possessing the ability to appreciate the artistic expressions of different cultures. These graduates are expected to commit themselves to developing and promoting the Arts across different contexts and settings. In addition to this commitment, our graduates are expected to apply the knowledge, skills and understandings gained from the programme to help make the Arts more accessible and welcomed in their own communities. With their own strengths and expertise, each graduate will contribute as a CBA in their own unique way.

PROGRAMME AIMS

This programme is the first undergraduate programme in Hong Kong to offer arts management and cultural studies components to complement discipline-based training in the creative arts. It aims to develop community-based artists, who are able to work across a range of established art forms and contribute to the promotion and development of the arts and arts education in the local, regional and international cultural and creative industries.

PROGRAMME FEATURES

- Integrative and interdisciplinary approach
- Double benefit of subject-strength and community-based proficiency
- Study beyond borders
- Linking theory with practice by Student Experiential Learning
- Diversified graduation pathways

PROGRAMME STRUCTURE

DOMAIN		YEAR 1 ADMISSIONS	SENIOR YEAR ADMISSIONS
		CREDIT POINTS	
MAJOR	COURSEWORK	42	24
	CROSS-FACULTY CORE COURSE	3	/
	MAJOR INTERDISCIPLINARY COURSE	3	3
	REGIONAL SUMMER INSTITUTE	3	/
	INTERNSHIP	6	6
FINAL YEAR PROJECT (HONOURS PROJECT / CAPSTONE PROJECT)		6	6
MINOR / ELECTIVES		27	15
GENERAL EDUCATION		22	6
LANGUAGE ENHANCEMENT		9	/
TOTAL		121	60



GRADUATES' SHARING AND UPDATES

LUN YUEN YAN (2019 GRADUATE)



During my studies in the BA(CAC) programme, I developed a strong interest in community engagement, especially in the corporate sector. After graduation, I pursued my postgraduate studies in Environmental, Social and Governance. I obtained a Master of Social Science degree in Corporate Environmental Governance at The University of Hong Kong. Currently, I am a Management Trainee at the Hong Kong Jockey Club Charities division, supporting one of the world's top ten charitable donors, which proactively identifies and initiates projects that anticipate future community and social needs. My vision and mission are to devote my strengths and efforts to create innovative, sustainable and inclusive impacts for the betterment of our society.

It was a wonderful experience to have the opportunities to explore various art forms and perform a range of duties during my studies. This experience developed my flexibility and ability to take up multiple tasks when working for different arts and cultural organisations, ranging from theatre and performing arts groups to schools to heritage to overseas museums. I am currently working at a multi-disciplinary experiential design studio as a producer. Meanwhile, I am curating a music programme series with faculties and alumni from CCA department. I treasure the great friendships and connections built with all kinds of people in the arts, culture and education fields. These have been the most valuable and essential gifts in my life.

GALILEE CHEUNG (2014 GRADUATE)



WHAT STUDENTS SAY

CHIU MIU KEI (YEAR 4 STUDENT IN 2021/22)



INTERNSHIP AT FRINGEBACKER

The internship at FringeBacker offered me the opportunity to explore different forms of event preparation and management. For instance, one of the projects I participated in was for a trial event's operation system. The experience was challenging, but through the patient guidance provided by surrounding professionals, I was able to learn a lot. It also augmented my understanding of the field. Overall, the internship was an invaluable and unforgettable experience for me to further reflect on the role and development of cultural events in contemporary society.

INTERNSHIP AT JAO TSUNG-I ACADEMY

I found the internship at the Jao Tsung-I Academy to be a rewarding learning experience. While performing my job duties, I was able to learn and practice many useful skills through designing various promotional products such as leaflets and newspaper advertisements. In terms of personal growth, I became more active, mature, and certain of my future career path. Most importantly, I experienced and witnessed how an actual organisation operates in Hong Kong's arts and cultural scene.

LI SHUK YU (YEAR 4 STUDENT IN 2021/22)



ENTRANCE REQUIREMENTS

Year 1 Admissions

For students with HKDSE qualifications:

Four core subjects and one elective subject with

- Level 3 or above in English Language and Chinese Language; and
- Level 2 or above in Mathematics (Compulsory Part), Liberal Studies and one Elective subject

Programme Entrance Requirements:

Satisfactory performance in a practical test / an audition[#] and an interview, in addition to the General Entrance Requirements

[#]Applicants who obtain Level 4 or above in HKDSE in Visual Arts / Music will be exempted from the practical test / audition.

The programme will also consider applicants with recognised qualifications other than HKDSE.

Please visit www.apply.eduhk.hk/ug/nonjupas for details.

Senior Year Admissions

The programme reserves a number of Senior Year (i.e. Year 3) places for quality students holding Associate Degree / Higher Diploma (or equivalent) qualifications. Admitted students are only required to take 60 credit points and can complete the programme in two years. Applicants shall be considered on the basis of their academic achievements, interview performance and subject test result.



CAREER PROSPECTS

Students are prepared for a wide range of careers in the cultural and creative industries, the commercial sector, the media, the government and non-governmental organisations. Graduates may choose to pursue a teaching career by completing an additional year of professional teacher training or undertake further studies locally or overseas.

Admission Enquiries

Tel: (852) 2948 6886

E-mail: admission@eduhk.hk

Website: www.apply.eduhk.hk/ug/

Programme Enquiries

Dr Eileen LAM

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Every effort has been made to ensure that information contained in this leaflet is correct. Changes to any aspects of the programmes may be made from time to time due to unforeseeable circumstances beyond our control and the University reserves the right to make amendments to any information contained in this leaflet without prior notice. The University accepts no liability for any loss or damage arising from any use or misuse of or reliance on any information contained in this leaflet.

Any aspect of the course and course offerings (including, without limitation, the content of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University. Without limiting the right of the University to amend the course and its course offerings, it is envisaged that changes may be required due to factors such as staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by unforeseeable circumstances. Tuition fees, once paid, are non-refundable.

[For Year 1 Admissions only] Students admitted into this programme are required to participate in the Regional Summer Institute (RSI) and contribute 18% of the estimated cost of the RSI in order to complete the programme.

[For Year 1 Admissions only] Students admitted into this programme starting from the 2023/24 cohort are required to visit the Greater Bay Area (GBA) for a short trip (e.g. 1-day or 2-day 1-night trip) in order to complete the Cross-Faculty Core Course. While the GBA trip is heavily subsidised, students are still required to contribute 18% of the estimated cost of the trip ("student contribution"), whereas personal entertainment, meals expenses, travel document fee and personal insurance costs will not be supported. The estimated cost of the GBA trip for students admitted to the 2023/24 cohort is not available yet as it is subject to a variety of factors such as changes to the cost of the GBA trip as a result of inflation, trip duration, traveling expenses, the exchange rate, etc. The exact amount of student contribution is thus not available.