

Bachelor of Science (Honours) in

Executive Management

行政管理榮譽理學士



Target Students:
Local and Non-local

EdUHK Programme Code:
A2B104

Tuition Fee:
HK\$42,100 per annum (local)
HK\$140,000 per annum (non-local)
(provisional and subject to adjustment)

Email:
bscem@eduhk.hk

Study Period:
2-year Full-time

Enquiry Hotline:
(852) 2948 7849

Website:
www.apply.eduhk.hk/ug/programmes/bsem

Special Features

- A pioneering bachelor’s programme to give your career in education-focused executive management a head-start
- Equips you with career opportunities in the education sector, as well as non-governmental and private sectors
- Delivered by instructors with both academic and practitioner experiences in education and executive management. Our expertise includes
 - ▶ grant proposal writing for school pitches,
 - ▶ human resource management,
 - ▶ leading school entrepreneurship initiativesWe also use university-wide, inter-faculty, and interdisciplinary collaborations to build your expertise in corporate languages, information technology, and risk management
- Professional preparation includes internship opportunities. Candidates will be matched according to their career interests with our networks of education, non-governmental, and related private industry partners for placements in Hong Kong or the Greater Bay Area
- Prepares future professionals for organisations where care, ethics, and social responsibility are core to their business agenda

Programme Structure

Major	30cps
Programme Package	15cps
Internship	6cps
General Education	3cps
Final Year Project	6cps

Total 60cps

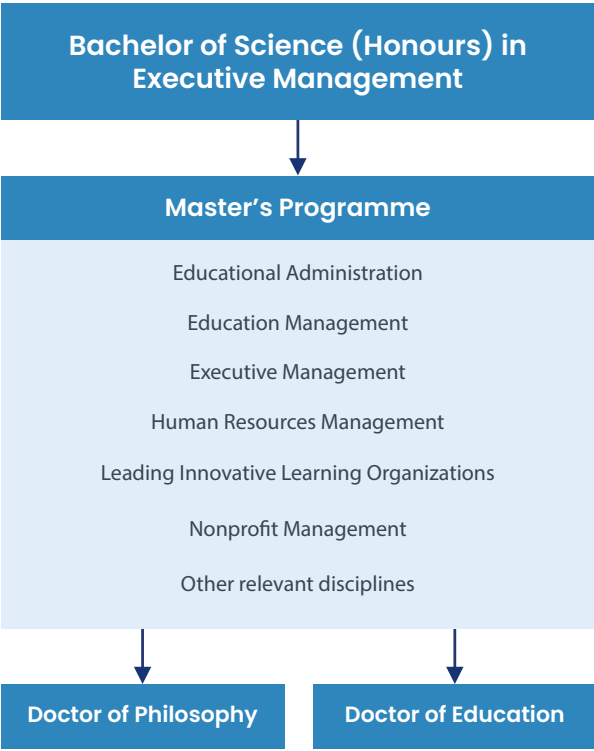


General Admission Requirements #

- ▶ Hold a recognised post-secondary qualification such as an Associate Degree / Higher Diploma preferably in areas such as Social Policy and Administration, Business, Management, Event Management, Social Administration, Applied Social Services, Communications, Education and Social Science related areas; or
- ▶ Be a final year student of recognised local Associate Degree / Higher Diploma programmes preferably in the above-mentioned disciplines (subject to successful completion of the programme with good GPA); or
- ▶ Be a transfer student who have completed at least two years of study of a 4-year full time degree programme in a recognised institution, preferably in the above mentioned disciplines; or
- ▶ Mature applicants (aged 25 or above on 31 August of the year in which applicants commence their studies) who have specific talents, achievements or a wealth of relevant experience; or
- ▶ If applicants have completed an associate degree or equivalent in other areas, their applications will be considered on a case-by-case basis

Applicants should also fulfil English and / or Chinese language requirement, unless exempted by the University; and pass the admission interview

Study Pathways



Career Opportunities

The Programme offers aspiring professionals career pathways in education (e.g., schools), non-profit (NGOs), and education-related commercial enterprises (e.g., private tutoring agencies):

- ▶ Education Consultant
- ▶ Administrative Manager / Executive Officer
- ▶ School Programme Officer / Learning Support Coordinator
- ▶ Project Officer
- ▶ Liaison Officer / Community Support Officer



The information provided in this booklet is for reference only and is subject to change without prior notice. EdUHK reserves the right of final decision and interpretation in the case of any dispute.

Every effort has been made to ensure that information contained in this booklet is correct. Changes to any aspects of the programmes may be made from time to time due to unforeseeable circumstances beyond our control and the University reserves the right to make amendments to any information contained in this booklet without prior notice. The University accepts no liability for any loss or damage arising from any use or misuse of or reliance on any information in this booklet. In the event of any disputes regarding the booklet content, the University reserves the right to make the final decision.

Any aspect of the course and course offerings (including, without limitation, the content of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University. Without limiting the right of the University to amend the course and its course offerings, it is envisaged that changes may be required due to factors such as staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by unforeseeable circumstances. Tuition fees, once paid, are non-refundable.

Students admitted into this programme starting from the 2024/25 cohort are required to visit the Greater Bay Area (GBA) for a short trip (e.g. 1-day or 2-day 1-night trip) in order to complete the Cross-Faculty Core Course. While the GBA trip is heavily subsidised, students are still required to contribute 18% of the estimated cost of the trip ("student contribution"), whereas personal entertainment, meals expenses, travel document fee and personal insurance costs will not be supported. The estimated cost of the GBA trip for students admitted to the 2024/25 cohort is not available yet as it is subject to a variety of factors such as changes to the cost of the GBA trip as a result of inflation, trip duration, traveling expenses, the exchange rate, etc. The exact amount of student contribution is thus not available.

