

# Bachelor of Social Sciences (Honours) in Social Entrepreneurship and Development Studies

Senior Year Admissions Two-year Full-time

EdUHK Programme Code: A2B103



# Programme Introduction

Over the past decade, the social entrepreneurship ecosystem in Hong Kong and across Asia has grown rapidly, giving rise to a new generation of social entrepreneurs and successful social innovation projects. In a fast-changing world, social entrepreneurs draw on and merge inventive thinking from the non-profit and business sectors, start ventures that balance profitability with social value creation, and tackle social problems such as poverty, unemployment, unfair trade and an ageing population through innovation.

With a focus on the developmental needs of the Greater Bay Area (GBA) and emerging economies in Asia, this Programme offers students a holistic experience of social entrepreneurship, from identifying a social need to pitching and growing a venture. It builds a strong academic and professional foundation, and equips students to use evolving technologies, including artificial intelligence and digital tools, critically and responsibly in designing, delivering and scaling social innovation. Through internships, field visits and mentorship provided by organisations and social entrepreneurs in Hong Kong and other GBA cities, students develop professional networks and a grounded understanding of the complex dynamics of social transitions in the GBA and Asia, preparing them for careers in social enterprises, NGOs, government and socially responsible corporations.

## Programme Features

### Conceptual Foundation

- Social Entrepreneurship and Enterprises Management
- Contemporary Development and Social Issues in GBA, Greater China and Asia

### Methodological Awareness

- Honours Project/Capstone Project I & II

### Practical Application

- Field Visit and Internship in the GBA or nearby cities in the region

## Programme Structure

| Domain                                                  |                                  | Credit Points |
|---------------------------------------------------------|----------------------------------|---------------|
| Major                                                   | Major Core                       | 15            |
|                                                         | Major Electives                  | 6             |
|                                                         | Cross-Faculty Core Course        | 3             |
|                                                         | Major Interdisciplinary Course   | 3             |
|                                                         | Internship                       | 6             |
|                                                         | Field Visit (Non-credit bearing) | 0             |
| Minor / Electives                                       |                                  | 15            |
| General Education                                       |                                  | 6             |
| Final Year Project (Honours Project / Capstone Project) |                                  | 6             |
| English Enhancement                                     |                                  | 0             |
| Total                                                   |                                  | 60            |



## Experience Sharing



**MOK Wing Hon Anson**

**2026 Graduate**

The programme's diverse learning opportunities, including the mentorship programme, internship, and entrepreneurship competition, have become the best platform for me to practice social entrepreneurship. Through these experiences, I gained a deep understanding of how to combine business strategies with social development. More importantly, these experiences helped me completely move away from my former student mindset and successfully transform into a true entrepreneur with innovation and execution capabilities.

This programme not only provides a solid theoretical foundation but also truly integrates knowledge and practice through the mentorship programme, field visits, and guest speaker sharing. The department provided me with multiple scholarships and opportunities. During my studies, I participated in various students helper roles, and competed in various entrepreneurship competitions with my team, transforming knowledge into valuable practical experience.

For my graduation pathway, I chose the Honours Project (HP). This experience of independent exploration and research allowed me to deeply appreciate the tremendous potential of this field, strengthening my academic foundation and laying a solid base for my future career development.

**ZHAO Zixuan Zephyr**

**2026 Graduate**



**TSOI Wing Chit Anakin**

**Year 2**

The programme inspired me to think about social impact and take impactful action. Through its mentorship programme and social entrepreneurs' sharing sessions, I connected my ideas to actual work in the field. The social entrepreneurial spirit I learnt here motivated me to start my own innovation projects. This helped me focus on creating social value.

The programme integrated design thinking, service design and impact evaluation with workshops, user interviews, and an internship. This helped me turn theories into actionable steps and test them in real-world settings. I also attended "Impact Mixer – Social Spark Meet the Founders," where meeting social enterprise founders deepened my understanding of social ventures and reinforced my passion. These experiences gave me a clearer career direction in social services or project management.

**NG Sui Nam Sunna**

**Year 2**



# Entrance Requirements

The Programme accepts applications from candidates who fulfil any one of the following entrance requirements:

- Possessed an Associate Degree or Higher Diploma qualification awarded by a recognised institution with a good GPA; or
- Are in the final year of a recognised Associate Degree / Higher Diploma programme or equivalent<sup>^</sup> (subject to successful completion of the programme by August with a good GPA); or
- Are currently enrolled in a Bachelor's degree or higher degree programme at a recognised local or non-local university.

Applicants should also demonstrate an acceptable level of proficiency in both the Chinese and English languages, unless exempted by the University.

<sup>^</sup> Normally, qualification which is of Level 4 or above under Qualifications Register (QR) of Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ).

## Career Prospect

Through dedicated and practical training, the programme will prepare more young people who have the ambition to start a social venture, and grab the numerous funding opportunities that governments and businesses have offered. Graduates may also pursue an impactful career by joining existing social enterprises, government, socially responsible corporations, and NGOs as project or executive officers. In Hong Kong, social enterprises and non-governmental organisations have already provided approximately 80% of social services. These organisations often need to solicit resources from public or private sources, and communicate effectively with different stakeholders in society. Graduates will find ample employment opportunities.

---

### Admission Enquiries

☎ (852) 2948 6886

✉ [admission@eduhk.hk](mailto:admission@eduhk.hk)

🌐 [www.apply.eduhk.hk/ug](http://www.apply.eduhk.hk/ug)

### Programme Enquiries

✉ [ssps@eduhk.hk](mailto:ssps@eduhk.hk)



Every effort has been made to ensure the accuracy of the information contained in this leaflet. Changes to any aspects of the programmes may be made from time to time as due to change of circumstances and the University reserves the right to revise any information contained in this leaflet as it deems fit without prior notice. The University accepts no liability for any loss or damage arising from any use or misuse of or reliance on any information contained in this leaflet.

Any aspect of the courses and course offerings (including, without limitation, the contents of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University if necessary. Without limiting the generality of the University's discretion to revise the courses and course offerings, it is envisaged that changes may be required due to factors including staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by change of circumstances. Tuition fees, once paid, are non-refundable.

Students admitted into this programme are required to visit the Greater Bay Area (GBA) and/or other parts of the Chinese Mainland. The programme may also require students to participate in other non-local learning experience for completion of the programme. While the visits are subsidised, students are required to contribute part of the estimated cost of the visits ("students' contribution"), whereas any personal entertainment, meals expenses, travel document fee and personal insurance costs shall be at students' own expense. The estimated cost of the visits and students' contribution for students admitted to the coming cohort is yet to be available due to a variety of factors such as inflation of cost of the visits, trip duration, traveling expenses, the exchange rate, etc.